

RWI/WZB PROSOCIAL WORKSHOP:

HOW TO STIMULATE PROSOCIAL BEHAVIOR?

Stimulating Prosocial Behavior (PROSOCIAL)

2025

10 SEPTEMBER 2025,

WZB BERLIN SOCIAL SCIENCE CENTER

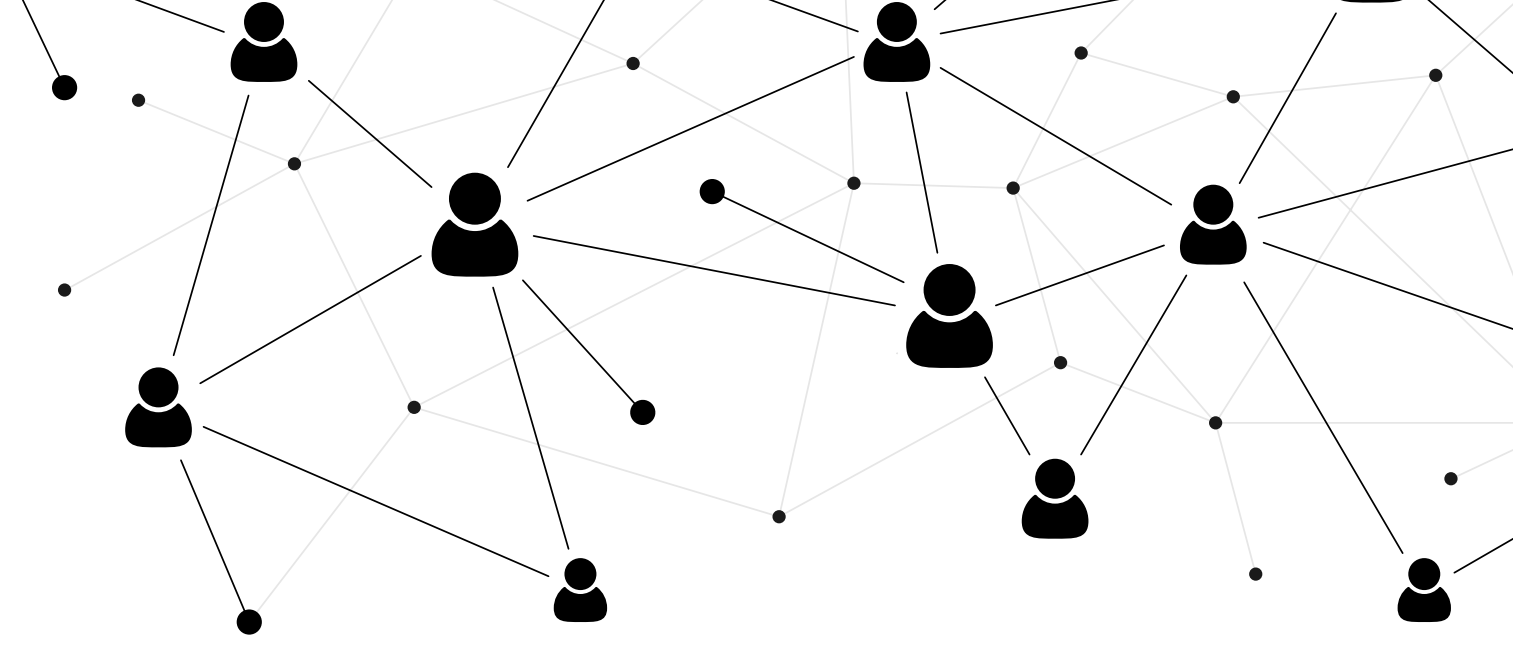
Reichpietschufer 50
10785 Berlin



WZB



HOW TO STIMULATE PROSOCIAL BEHAVIOR?



TUESDAY, 9TH SEP. 2025

19.00 **INFORMAL DINNER:** Viet Bowl Potsdamer Platz,
Marlene-Dietrich-Platz 1, 10785 Berlin

WEDNESDAY, 10TH SEP. 2025

8.45 – 9.00

ARRIVAL

9.00 – 9.30

Welcome & Presentation of the PROSOCIAL project
Mark Andor

9.30 – 10.15

**Matching-Gift Incentives and Blood Donation: Linking
Local and Global Altruism**
Nicola Lacetera

10.15 – 11.00

Scaling Charitable Incentives
Shusaku Sasaki

11.00 – 11.30

COFFEE BREAK

11.30 – 12.15

**Double standards: When stakeholders disagree with
spectators in repugnance judgments**
Hande Erkut

12.15 – 13.00

Why Do Donors Give to Less Effective Charities?
Paul Smeets

13.00 – 13.45

LUNCH

13.45 – 14.45

PRESENTATIONS FROM CONSORTIUM
Synthesis
Donations across Contexts Experiment

14.45-15.00

COFFEE BREAK

15.00-16.00

PRESENTATIONS FROM CONSORTIUM
Organ Donations Experiment
Spectator Experiment

16.00 – 16.30

COFFEE BREAK

16.30 – 17.15

**Portfolio Fundraising: Evidence from two randomized
field experiments**
Jan Schmitz

17.15 – 18.00

**Cooperation, inequality, and equity in the endogenous
choice of institutions to provide public goods**
Achim Hagen

18.00 – 18.15

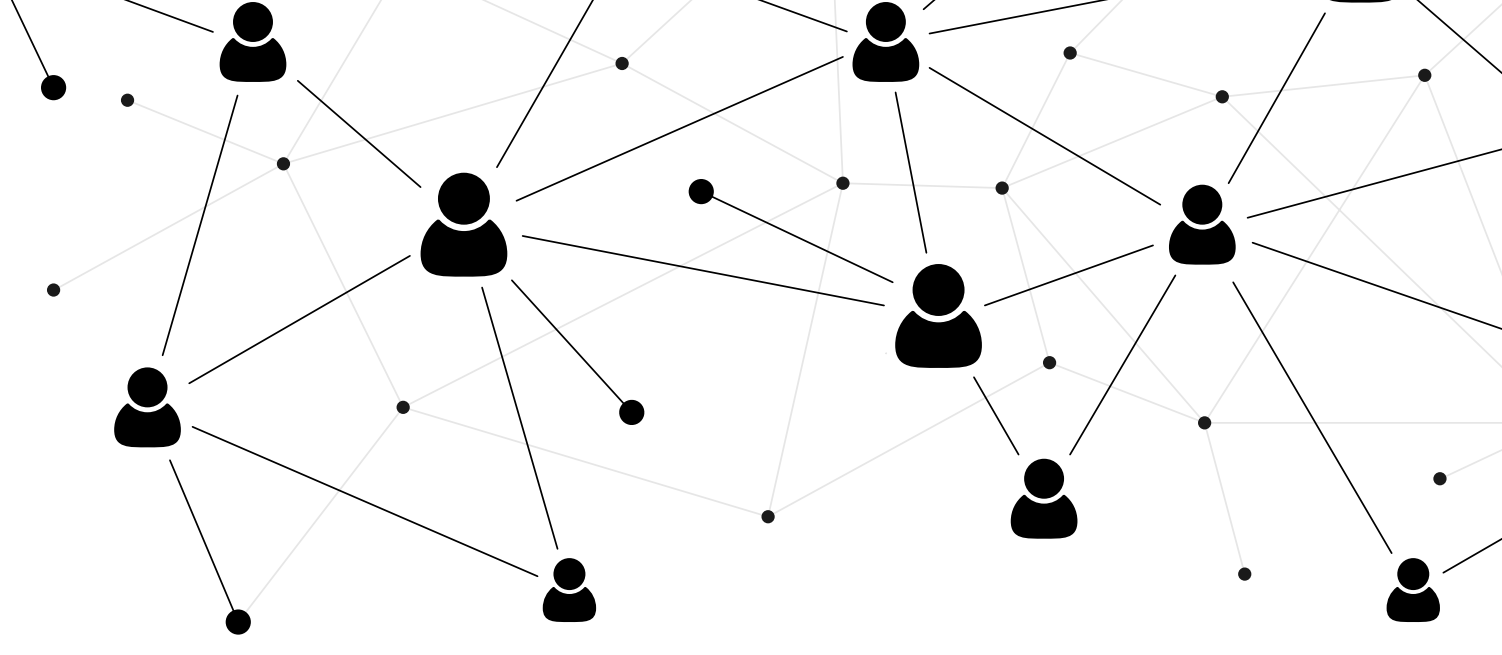
Closing Remarks
Mark Andor

FROM 18.15

RECEPTION AT WINTERGARTEN WZB

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SOCIAL SCIENCE CENTER**
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journey ↗

