

CALL FOR PAPERS

Text-As-Data and
(generative) AI Workshop

July 9 – 10, 2025

RWI – Leibniz Institute for Economic Research and Heinrich-Heine-University Düsseldorf jointly organize the third Studi-BUCH Text-As-Data Workshop. The workshop is aimed at researchers from all disciplines, especially those working in education, labor market research, and behavioral economics, who are exploring these fields through text data or (generative) AI. This two-day event will feature a combination of regular presentations and focused sessions where new research ideas, methodologies, and datasets will be shared and discussed. Computer scientists and other experts will be present to give feedback, exchange ideas, and create opportunities for collaboration.

Given the unique format of this workshop, we invite two types of submissions: First, if you are already employing quantitative methods of text analysis or generative AI in your research, we encourage you to submit either a working paper or an extended abstract. Your submission should include your research question, data, methods, and key findings. Second, if you have access to relevant textual data that could address important questions in the fields of education or labor (economics), please submit a data report (up to two pages) outlining the dataset(s) and your research questions or ideas.

The workshop will take place at RWI in Essen on July 9 and 10 and is part of the project “NLP in Education Research: Development of the German higher education market since the 1970s (Studi-BUCH)” funded by the Federal Ministry of Education and Research (BMBF). We do not charge a workshop fee, but participants must pay for their accommodation and travel expenses.



Submission Deadline:

April 14, 2025

Please e-mail your paper, abstract or data report to:

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Organizer:

Friederike Hertweck

RWI – Leibniz Institute for Economic Research

Stefan Conrad

HHU Düsseldorf

Venue:

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Keynotes:

Felix Chopra

Frankfurt School of Finance & Management

Frauke Peter

German Centre for Higher Education Research
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