



**GRENOBLE  
ECOLE DE  
MANAGEMENT**  
BUSINESS LAB FOR SOCIETY



# **GEM/RWI Workshop on Behavioral Environmental Economics (BEE)**

**8-9 February 2024**

**Grenoble Ecole de Management**

12 rue Pierre Sémard, 38000 Grenoble, France  
(room E283)

With financial support by





## PROGRAM

THURSDAY, 8 FEBRUARY 2024		SPEAKER	TOPIC
9:00 AM			WELCOME COFFEE
9:15 AM			WELCOME/OPENING REMARKS
9:30 AM	11:00 AM		2 presentations (chair: Joachim Schleich)
9:30 AM	10:15 AM	Daan van Soest ( <i>Tilburg University</i> )	The impact of energy taxes on energy usage: Average effects, and distributional consequences
10:15 AM	11:00 AM	Michael Price ( <i>University of Alabama and NBER</i> )	Natural disasters, political polarization and support for environmental policy
11:00 AM		11:30 AM	COFFEE BREAK
11:30 AM		1:00 PM	2 presentations (chair: Sébastien Houde)
11:30 PM	12:15 PM	Massimo Filippini ( <i>ETH Zurich</i> )	Impact of monetary incentives and information on the adoption of direct load control electricity tariffs
12:15 AM	1:00 PM	Kenneth Gillingham ( <i>Yale University</i> )	Place attachment and the adoption of clean energy technologies
1:00 PM		2:00 PM	LUNCH
2:00 PM		3:30 PM	2 presentations (chair: Mark Andor)
2:00 PM	2:45 PM	Andreas Lange ( <i>University of Hamburg</i> )	Ambiguity attitudes and surprises: Evidence from a large population sample
2:45 PM	3:30 PM	Valeria Fanghella ( <i>Grenoble Ecole de Management</i> )	Time preference and willingness to accept for wind turbines installation
3:30 PM		4:00 PM	COFFEE BREAK
4:00 PM		5:15 PM	1 presentation + Eggtimer session (chair: Valeria Fanghella)
4:00 PM	4:45 PM	Adrien Fabre ( <i>CIREA, Paris</i> )	International attitudes toward global policies
4:45 PM	5:15 PM		Eggtimer (5 min per presentation)
		Benedetta Canfora ( <i>Grenoble Ecole de Management</i> )	Humans do it better? Exploring the existence of an artificiality bias in domains where performance is a fundamental product attribute
		Jana Esser ( <i>RWI - Leibniz Institute for Economic Research</i> )	Long-run effects of a behavioral intervention: Experimental evidence from meat consumption
		Sven Hansteen ( <i>RWI - Leibniz Institute for Economic Research</i> )	Public transport pricing: An evaluation of the 9-euro ticket and an alternative policy proposal
		Nils Christian Hoenow ( <i>RWI - Leibniz Institute for Economic Research</i> )	The effect of the 2021 floodings in Germany on environmental attitudes and prosocial behavior
		Eva Huemmecke ( <i>RWI - Leibniz Institute for Economic Research</i> )	Monetary incentives to forgo driving: Results from a survey experiment
		Delia Niehues ( <i>RWI - Leibniz Institute for Economic Research</i> )	Attitudes towards water conservation and policies to promote it: Evidence from Germany
7:30 PM		DINNER AT <a href="#">La Brasserie des Antiquaires</a> (under invitation)	



FRIDAY, 9 FEBRUARY 2024		SPEAKER	TOPIC
9:30 AM			<b>WELCOME COFFEE</b>
10:00 AM	12:15 PM		<b>3 presentations (chair: Mark Andor)</b>
10:00 AM	10:45 AM	Karine Nyborg <i>(University of Oslo)</i>	<b>Moral responsibility as a driver of polarization</b>
10:45 AM	11:30 AM	Sébastien Houde <i>(HEC Lausanne)</i>	<b>The moral cost of carbon</b>
11:30 AM	12:15 PM	Joachim Schleich <i>(Grenoble Ecole de Management)</i>	<b>Effects of “good news” and “bad news” of comparative feedback on individual climate activities</b>
12:15 PM	1:15 PM		<b>LUNCH</b>
1:15 AM	2:45 PM		<b>2 presentations (chair: Valeria Fanghella)</b>
1:15 PM	2:00 PM	Astrid Dannenberg <i>(University of Kassel)</i>	<b>The role of reputation and visibility for environmentally friendly behaviors</b>
2:00 PM	2:45 PM	Mark Andor <i>(RWI - Leibniz Institute for Economic Research)</i>	<b>Individual Mobility and the Effects of Public Transport Subsidies</b>
2:45 PM	3:15 PM		<b>COFFEE BREAK</b>
3:15 PM	4:45 PM		<b>2 presentations (chair: Joachim Schleich)</b>
3:15 PM	4:00 PM	Martin Kesternich <i>(Paderborn University)</i>	<b>Nudging the poor: An RCT on increasing energy efficiency investments among low-income households</b>
4:00 PM	4:45 PM	Lukas Tomberg <i>(RWI - Leibniz Institute for Economic Research)</i>	<b>Differences in how and why social comparison and real-time feedback impact resource use: Evidence from a field experiment</b>
4:45 PM	5:00 PM		<b>CONCLUDING REMARKS</b>