

Studi-BUCH

Interdisciplinary Text-As-Data Workshop and genAI Workshop



Wednesday, 9 July 2025

Room: E-Werk at RWI

Program

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| 10.00 – 10.15 | Reception and Coffee |
| 10.15 – 10.30 | Welcome speech <i>Friederike Hertweck (RWI)</i> |
| 10.30 – 11.15 | Data Insight: 50 Years of Student Counseling , <i>Friederike Hertweck (RWI)</i> |
| 11.15 – 11.30 | Short coffee break |
| 11.30 – 12.30 | Keynote I: Natural Communication at Scale , <i>Felix Chopra (Frankfurt School of Finance and Management)</i> |
| 12.30 – 13.30 | Lunch break with oriental food |
| 13.30 – 15.00 | Session I: Labor markets “Disability Quota Policies and Employers’ Use of Inclusive Language – Evidence From Job Ads”, <i>Franka Vetter (Institute for Employment Research Nuremberg)</i> “Skill Demand in the Age of AI: Evidence from Europe”, <i>David Marguerit (LISER Luxembourg Institute of Socio-Economic Research)</i> |
| 15.00 – 15.15 | Short coffee break |
| 15.15 – 15.45 | Tech Insight I: Predicting Topics via Word Embeddings , <i>Boris Thome (Heinrich Heine University Düsseldorf)</i> |
| 17.30 – 18.15 | Guided Tour @ Zeche Zollverein: “On Coal and Miners” Kohlenwäsche (A14), Gelsenkirchener Str. 181, 45309 Essen |
| 18.45 | Workshop Dinner @ The Mine Gelsenkirchener Str. 181, 45309 Essen |

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| 9.30 – 9.45 | Morning Coffee |
| 9.45 – 11.15 | Session II: Education and Educational Requirements “Why Do Firms Train What? Skill Specificity, Firm Training, and Technological Progress”, <i>Katia Werkmeister (ifo Munich)</i> “Classification of Formal Educational Requirements in German Online Job Advertisements”, <i>Nicholas Steinbrink (Bertelsmann Foundation)</i> |
| 11.15 – 12.00 | Coffee break including Tech Insight II: NLP4Edu – the NLP Toolbox, <i>Michael Khal (University of Düsseldorf)</i> |
| 12.00 – 13.00 | Keynote II: How to Reduce (Educational) Inequality Through Field Experiments, <i>Frauke Peter (German Centre for Higher Education and Science Research)</i> |
| 13.00 – 14.00 | Lunch break with selection of curry |
| 14.00 | Farewell |