

CURRICULUM VITAE

Dr. Jana Eßer

CONTACT INFORMATION

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PROFESSIONAL EXPERIENCE

since 2021	RWI, Researcher, Research Unit "Environment and Resources"
2025	Norwegian School of Economics, Visiting Researcher, FAIR Centre
2018 – 2020	RWI, Research Assistant, Research Unit "Environment and Resources"
2018	USUMA GmbH – Institute for Market and Social Research, Intern, Project Management

EDUCATION

2021 - 2026	Dr. rer. oec. (PhD in Economics), Ruhr University Bochum, Germany Doctoral thesis: "From Values to Choices: Essays on the Behavioral Economics of Pro-Social Actions and Policy Preferences"
2018 – 2020	Master of Science in Economics, University of Münster
2015 – 2018	Bachelor of Arts in Economics and Spanish, University of Münster
2017	Semester abroad, Universidad Autónoma de Madrid, Spain

PROJECTS

In progress

2020 – 2029	"Sozialökologisches Panel" commissioned by E.ON Stiftung
2023 – 2026	„Verbundvorhaben ARIADNE2: Evidenzbasiertes Assessment für die Gestaltung der deutschen Energiewende auf dem Weg zur Klimaneutralität – Teilvorhaben RWI (ARIADNE2)" commissioned by the German Federal Ministry for Education and Research (BMBF)

Completed

2021 – 2024	"Die Mobilitätswende in Deutschland gemeinsam gestalten – Lehren aus dem Ruhrgebiet" commissioned by Stiftung Mercator
2020 – 2023	„Verbundvorhaben ARIADNE: Evidenzbasiertes Assessment für die Gestaltung der deutschen Energiewende – Teilvorhaben RWI" commissioned by the German Federal Ministry for Education and Research (BMBF)
2018 – 2022	„Evaluating Germany's Climate Mitigation and Adaptation Practice 2 (Eval-MAP2)" commissioned by the German Federal Ministry for Education and Research (BMBF)

2021	„Wissenschaftliche Evaluierung der Modellprojekte für das digitale Pandemie-Management in NRW nach § 4c Coronaschutzverordnung (CoronaSchVO)“ commissioned by the Ministry of Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia (MWIDE)
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PUBLICATIONS

Articles in refereed Journals

Bachmann, R., J. Eßer, M. Fitzthum & C. Vonnahme (2025), Die ökologische Transformation des Arbeitsmarktes: Individuelle Betroffenheit und Erwartungen. *Zeitschrift für Wirtschaftspolitik*, 47(3): 211-273.

Eßer, J., D. Flörchinger, M. Frondel & J. Wittmann (2025). Helfen Ernährungstipps und Informationen über die Klimawirkungen des Fleischkonsums, diesen zu verringern? Experimentelle Evidenz für Deutschland. *Perspektiven der Wirtschaftspolitik*, 26(1): 80-98.

Eßer, J., D. Flörchinger, M. Frondel & S. Sommer (2025), Avoiding Cognitive Inconsistency: Experimental Evidence on Sustainable Online Shopping. *Journal of Behavioral and Experimental Economics* 119, 102387.

Eßer, J. & M. Frondel (2024). Akzeptanz von Energie- und Verkehrswende: Resultate des Sozialökologischen Panels für das Jahr 2022. *Zeitschrift für Umweltpolitik und Umweltrecht*, 4: 519-562.

Eßer, J., M. Frondel, S. Sommer & J. Wittmann (2024), CO₂-Bepreisung in Deutschland: Kenntnisstand privater Haushalte im Jahr 2022. *Perspektiven der Wirtschaftspolitik*, 25(3-4): 208-226.

Andor, M. A., Bauer, T. K., Eßer, J., Schmidt, C. M., & Tomberg, L. (2024). Who gets vaccinated? Cognitive and non-cognitive predictors of individual behavior in pandemics. *Oxford Bulletin of Economics and Statistics*, 87(3): 562-585.

Eßer, J., M. Frondel & S. Sommer (2023), Alternative Finanzierung der erneuerbaren Energien: Experimentelle Evidenz für Deutschland. *List Forum für Wirtschafts- und Finanzpolitik*, 48(1): 77-99.

Eßer, J., M. Frondel & S. Sommer (2023), Soziale Normen und der Emissionsausgleich bei Flügen: Evidenz für deutsche Haushalte. *ASTA Wirtschafts- und Sozialstatistisches Archiv*, 17(1): 71-99.

Eßer, J., M. Frondel & S. Sommer (2022), Präferenzen und Gerechtigkeitsvorstellungen zur Klimapolitik: Empirische Evidenz aus dem Jahr 2021. *Zeitschrift für Umweltpolitik und Umweltrecht* (1): 39-77.

Discussion Papers

Andor, M. A., J. Eßer, A. Lange, L. Matejko, M. Price & L. Tomberg (2026). Prices or ban? Understanding public preferences over policy options. *Ruhr Economic Papers* #1210.

Eßer, J. (2026). Behavioral Effects of Carbon Pricing: Experimental Evidence on the Demand for Fuel. Behavioral Effects of Carbon Pricing: Experimental Evidence on the Demand for Fuel. *Ruhr Economic Papers* #1211.

Eßer, J., D. Flörchinger, M. Frondel & S. Sommer (2025). Long-Run Effects of Behavioral Interventions: Experimental Evidence on Meat Consumption. *Ruhr Economic Papers* #1180.

Eßer, J., Flörchinger, D., Frondel, M. & Sommer, S. (2025). Climate Change and the Covid-19 Pandemic: Evidence on Motivated Reasoning. *USAE Working Paper No.* 25-648.

Eßer, J., M. Frondel, L. Holtz & C. Vance (2025). Green SÖP Extended: The Socio-Ecological Panel Survey 2021. *Ruhr Economic Papers* #1159.

Other Publications

Eßer, J., M. Frondel (2026, March). *Klimaneutralität im Meinungsbild – Zwischen Zustimmung, Kostenbedenken und Zweifel an der Umsetzbarkeit*. E.ON Foundation Insights. <https://www.eon-foundation.com/content/dam/eon-stiftung/documents/insights/soep/sozialoekoologisches-panel-klimaneutralitaet.pdf>

Work in Progress

Andor, A. M., J. Eßer, V. Helmers, N. C. Hönow & L. Tomberg. Experiencing Sustainable Transport Alternatives: Effects on Behavior and Willingness to Pay.

Eßer, J., D. Flörchinger, M. Frondel, P. J. Hiemann, S. Sommer. The Role of Cost Information for the Adoption of Heat Pumps: Experimental Evidence for Germany.

Eßer, J., D. Niehues & L. Tomberg. Beliefs about the Impact of Parking Fees and Policy Acceptance.

Eßer, J., N. Reichert. Combining the Theory of Planned Behavior, Meat-Eater Identity, and Locus of Control to Predict Meat Consumption Intention and Behavior.

Eßer, J., D. Flörchinger, M. Frondel, V. Helmers & C. Torkowski. The Impact of Information Provision on Public Acceptance of Carbon Tax Revenue Recycling: A Randomized Experiment in Germany.

CONFERENCES

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| 2026 | AURÖ workshop for early-career researchers in Environmental and Resource Economics, Leipzig/Germany, X4E Workshop 2026, Augsburg/Germany. 50 th IAREP Conference 2026, Castellón de la Plana/Spain. |
| 2025 | Internationale Energiewirtschaftstagung 2025, Vienna/Austria, 30th Annual Conference of the European Association of Environmental and Resource Economists (EAERE 2024), Bergen/Norway, NAERE Conference 2025, Copenhagen/Denmark, EEA Congress 2025, Bordeaux/France, VfS Annual Conference 2025, Cologne/Germany. |
| 2024 | VfS Annual Conference 2024: Upcoming Labor Market Challenges, Berlin/Germany. 9 th Workshop on Experimental Economics for the Environment, Bochum/Germany. 2024 Advances with Field Experiments (AFE) Conference, London/England. EEA-ESEM Rotterdam 2024 Conference, Rotterdam/Netherlands. 29 th Annual Conference of the European Association of Environmental and Resource Economists (EAERE 2024), Leuven/Belgium. 17 th RGS Doctoral Conference in Economics, Essen/Germany. RWI Brown Bag Seminar, Essen/Germany. |
| 2023 | VfS Annual Conference 2023, Regensburg/Germany. Meeting of Young Economists 2023, Turin/Italy. Experimental Economics for the Environment Workshop 2023 – Behavioral Change for a Sustainable World, Bochum/Germany. 47 th IAREP/SABE Conference, Nice/France. 16 th RGS Doctoral Conference in Economics, Bochum/Germany. RWI Brown Bag Seminar, Essen/Germany. |
| 2022 | Workshop on Climate Change and Ecological Behavior: Driving the Transition, Florence/Italy. 27 th Annual Conference of the European Association of Environmental and Resource Economists (EAERE 2022), Rimini/Italy. 10 th Mannheim Conference on Energy and the Environment, Mannheim/Germany. |

TEACHING EXPERIENCES

since 2026	Lecturer Seminar “Current Issues in Environmental and Climate Economics II” (Bachelor), Ruhr University Bochum
since 2021	Supervision of Master Theses
2021 – 2023	Teaching Assistant Seminar in Empirical Environment, Resource and Energy Economics (Master) and Seminar in Market- and Non-Market Valuation of Environmental Goods (Master), Ruhr University Bochum

ACADEMIC SERVICES

2024 – 2025	PhD representative at RWI
Refereeing	Ecological Economics, Perspektiven der Wirtschaftspolitik, Energy Research and Social Sciences, Journal of Behavioral and Experimental Economics, EAERE Conference 2025

LANGUAGE PROFICIENCY

German	Native language
English	Fluent
Spanish	Fluent
French	Advanced
Portuguese	Basic