

CURRICULUM VITAE

DR. DANIELA FLÖRCHINGER

CONTACT INFORMATION

RWI – Leibniz-Institut für Wirtschaftsforschung
Hohenzollernstraße 1-3
45128 Essen
Germany
Fon: +49 201 8149-511
daniela.floerchinger@rwi-essen.de

ORCID: <https://orcid.org/0000-0002-3030-1168>

PROFESSIONAL EXPERIENCE

since 2019	RWI – Leibniz-Institute for Economic Research, Researcher and Assistant to the Board of Directors
2024	University of California Berkeley, Visiting Researcher
2018	German central bank (Deutsche Bundesbank), Internship in the Research Center University of Tübingen, Student assistant at the Department of International Business (Prof. Dr. Markus Pudelko)
2017	Saint-Gobain Services Construction Products GmbH, Internship in the purchasing department
2015	El Puente GmbH, Internship in the department of communication and public relations
2011 – 2012	MANTHOC Cajamarca (Peru), Development volunteer

EDUCATION

2019 – 2024	PhD in Economics, Ruhr University Bochum
2016 – 2019	Master of Science in International Economics, University of Tübingen
2012 – 2016	Bachelor of Arts in Culture and Economy, University of Mannheim
2014	Semester abroad, Universidad Icesi, Colombia

RESEARCH INTERESTS

Behavioral Economics, Experimental Economics, Environmental and Resource Economics

PUBLICATIONS

Articles in Refereed Journals

Flörchinger, D. (2026). A model of moral balancing under motivated reasoning. *Journal of Economic Behavior & Organization*, 242, 107393. DOI: [10.1016/j.jebo.2025.107393](https://doi.org/10.1016/j.jebo.2025.107393)

Eßer, J., Flörchinger, D., Frondel, M., and Sommer, S. (2025). Avoiding cognitive inconsistency: Experimental evidence on sustainable online shopping. *Journal of Behavioral and Experimental Economics* (119): 102387. DOI: [10.1016/j.socec.2025.102387](https://doi.org/10.1016/j.socec.2025.102387).

Flörchinger, D., Frondel, M., Sommer, S. and Andor, M. A. (2025). Pro-environmental behavior and environmentalist movements: Evidence from the identification with Fridays for Future. *Ecological Economics* 2025 (235): 108609. DOI: [10.1016/j.ecolecon.2025.108609](https://doi.org/10.1016/j.ecolecon.2025.108609).

Jarke-Neuert, J., Perino, G., Flörchinger, D., and Frondel, M. (2025). General public takes up counterintuitive expert advice on effective climate action. *Scientific Reports*, 15, 4136. DOI: [10.1038/s41598-025-88122-0](https://doi.org/10.1038/s41598-025-88122-0)

Eßer, J., D. Flörchinger, M. Frondel and J. Wittmann (2025), Helfen Ernährungstipps und Informationen über die Klimawirkungen des Fleischkonsums, diesen zu verringern? Experimentelle Evidenz für Deutschland. *Perspektiven der Wirtschaftspolitik*, 26, 1, 80-98. DOI: [10.1515/pwp-2024-0011](https://doi.org/10.1515/pwp-2024-0011).

Discussion Papers

Eßer, J., Flörchinger, D., Frondel, M., and Sommer, S. (2025). Long-run effects of behavioral interventions: Experimental evidence on meat consumption. *Ruhr Economic Papers* #1180. Available [here](#).

Flörchinger, D., Perino, G., Frondel, M. and Jarke-Neuert, J. (2025). Let your choice be your voice: Eliciting popular climate policy preferences from decisions with real consequences. *Ruhr Economic Papers* #1174. Available [here](#).

Eßer, J., Flörchinger, D., Frondel, M., and Sommer, S. (2025). Climate Change and the Covid-19 Pandemic: Testing for Motivated Reasoning. *USAE Working Papers* 25-648. DOI: [10.2139/ssrn.5235597](https://doi.org/10.2139/ssrn.5235597).

Project Reports

RWI und GIZ (2021), Employment and income effects of skills development interventions. (Team: C. Ebert, D. Flörchinger, S. Frohnweiler, S. Ihring, K. M. Rosadio Cayllahua) RWI Projektberichte.

Other Publications

Flörchinger, D. and Frondel, M. (2025). Informiert statt frustriert: Was hilft Menschen bei komplexen Klimaentscheidungen?. *transforming economies*. <https://transforming-economies.de/informiert-statt-frustriert-was-hilft-menschen-bei-komplexen-klimaentscheidungen-klimaschutzmassnahmen/>.

Bartel, A., Flörchinger, D. and Frondel, M. (2025). Wenn gute Absichten schiefgehen: Warum Klimaschutz im Alltag komplizierter ist als gedacht. *E.ON Foundation Dialogue – News & Stories*. <https://www.eon-foundation.com/de/insights/socio-ecological-panel/klimaschutz-alltag.html>

PROJECTS

In Progress

- 2025 – 2029 Socio-Ecological Panel 2025-2029 (Co-project leader). *With Johannes Brehm, Jana Eßer, Manuel Frondel, Henri Gruhl, and Stephan Sommer.*
- 2023 – 2026 Verbundvorhaben ARIADNE2: Evidenzbasiertes Assessment für die Gestaltung der deutschen Energiewende auf dem Weg zur Klimaneutralität. *With Johannes Brehm, Jana Eßer, Manuel Frondel, Andreas Gerster, Henri Gruhl, Viola Helmers, Philipp Hiemann, Kathrin Kaestner, and Stephan Sommer.*

Completed

- 2020 – 2024 Sozialökologisches Panel Fortsetzung und Weiterentwicklung. *With Jana Eßer, Manuel Frondel, and Stephan Sommer.*
- 2020 – 2023 Verbundvorhaben ARIADNE: Evidenzbasiertes Assessment für die Gestaltung der deutschen Energiewende – Teilvorhaben RWI. *With Manuel Frondel, Kathrin Kaestner, Gerhard Kussel, Nils aus dem Moore, Stephan Sommer, and Lukas Tomberg.*
- 2018 – 2021 Impact Evaluation of the GIZ Employment for Sustainable Development (E4D) program. *With Cara Ebert, and Sarah Frohnweiler.*

CONFERENCE AND SEMINAR PRESENTATIONS

2026	14 th Mannheim Conference on Energy and the Environment (Mannheim, Germany)
2025	VfS Annual Conference (Cologne, Germany), EAERE Annual Conference (Bergen, Norway)
2024	VfS Annual Conference (Berlin, Germany), EE4E (Bochum, Germany), EEA (Rotterdam, Netherlands), EAERE (Leuven, Belgium), IBPPC (Cambridge, UK)
2023	VfS Annual Conference (Regensburg, Germany), EAERE Annual Conference (Limassol, Cyprus), IAREP-SABE 2023 Conference (Nice, France), 11 th Mannheim Conference on Energy and the Environment (Mannheim, Germany), RGS Doctoral Conference in Economics (Bochum, Germany)
2022	PhD Summer School on Economic foundations of energy and climate policies (Florence, Italy), EAERE Annual Conference (Rimini, Italy), SMYE (Orléans, France), RGS Doctoral Conference in Economics (remote)
2021	3 rd virtual PhD-Seminar Experiments in Climate and Resource Economics (remote)

REFEREEING

Ecological Economics, European Association of Young Economists Annual Meeting

TEACHING

Supervision of a master's thesis at Ruhr-University Bochum (2023)

LANGUAGE PROFICIENCY

German	Native
English	Fluent at professional level
Spanish	Very good knowledge
French	Advanced knowledge