

CURRICULUM VITAE

DR. KATJA MARIE FELS

formerly: Ebbecke, date of birth: October 5, 1983 in Bochum

CONTACT INFORMATION

RWI – Leibniz Institute of Economic Research
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PROFESSIONAL EXPERIENCE

- since 2018 Head of the RWI communications department / Researcher
- 2017 Research Fellow, Crawford School of Public Policy, The Australian National University (ANU)
- since 2014 Consultant for Economic Policy Communication, RWI /
Researcher, Research Group “Sustainability and Governance”
- 2009 – 2014 Scientific Officer / Press Officer, German National Academic Foundation
(Studienstiftung des deutschen Volkes),
- 1999 – 2014 freelance journalist for different media, amongst others Süddeutsche Zeitung, ZDF, dpa
- 2005 – 2006 Student Research Assistant to Prof. Dr. Jürgen Heinrich, Chair of Economic,
Institute of Journalism, University of Dortmund
- 2004 -2005 Trainee (Volontariat), Mindener Tageblatt (German regional newspaper)

EDUCATION

- 2014 – 2020 Dr. rer. oec. (Ph.D. in Economics), Ruhr-University Bochum (RUB)
Advisor: Prof. Dr. Dr. h. c. Christoph M. Schmidt, RUB
Second Advisor: Prof. Dr. Mathias Sinning, ANU
Doctoral thesis: “The chances and risks of nudging for evidence-based policy design”
defended in February 2021
summa cum laude
- 2002 – 2009 Diplom in Journalism and Political Science
University of Dortmund, Ruhr-University Bochum
Thesis: „Politics, Pilot Testing and the Power of Argument. How the ‚Look, it is working‘-
arguments helps to communicate controversial reform ideas”
high distinction (“mit Auszeichnung”)
- 2007 Graduate Diploma in Economic Policy
The Australian National University, Canberra
with merit

PROJECTS

Since 2022	Learning behavior, academic success, and student satisfaction (field experiment in cooperation with the Ruhr University Bochum)
2021	Scientific Evaluation of the Model Projects for Digital Pandemic Management in North Rhine Westphalia according to § 4c Coronaschutzverordnung (Corona Protection Ordinance)
2017-2018	Meta-analysis of causal effects of behavioral economic interventions on household energy consumption.
2015-2016	Systematic Review on Behavioral Interventions and their Causal Effects in Residential Energy Consumption, on behalf of the National Academy of Science and Engineering (acatech)
2015-2016	Report Krankenhaus 2016: Adipositas, Barmer GEK

PUBLICATIONS

Articles in Peer-reviewed Journals

Fels, K.M. (2022), Who nudges whom? Expert opinions on field experiments with public partners. *Behavioural Public Policy*. DOI: [10.1017/bpp.2022.14](https://doi.org/10.1017/bpp.2022.14)

Andor, M. A., G. Bensch, K. M. Fels and N. Kneppel (2019), Per Stups zum Energiesparen? Eine Meta-Analyse zu den kausalen Effekten von verhaltensökonomischen Interventionen auf den Energieverbrauch von privaten Haushalten. *Perspektiven der Wirtschaftspolitik* 20 (4): 352-382. DOI: 10.1515/pwp-2018-0039

Biddle, N., K. M. Fels and M. Sinning (2018), Behavioral Insights on Business Taxation: Evidence from Two Natural Field Experiments. *Journal of Behavioral and Experimental Finance* 18 : 30-49. DOI: 10.1016/j.jbef.2018.01.004

Andor, M. A. and K. M. Fels (2018), Behavioral Economics and Energy Conservation – A Systematic Review of Non-price Interventions and their Causal Effects. *Ecological Economics* (148): 178-210. DOI: 10.1016/j.ecolecon.2018.01.018

Discussion Papers

Andor, M. A., K. M. Fels, J. Renz and S. Rzepka (2018), Do Planning Prompts Increase Educational Success? Evidence from Randomized Controlled Trials in MOOCs. *Ruhr Economic Papers* #790. RUB, RWI. DOI: 10.4419/86788918 [download](#)

Andor, M. A. and K. M. Fels (2017), Behavioral economics and energy conservation - a systematic review of nonprice interventions and their causal effects. *SFB 823 Discussion Paper* #14.

Biddle, N., K. Fels und M. Sinning (2017), Behavioral Insights and Business Taxation: Evidence from Two Randomized Controlled Trials. *Ruhr Economic Papers* #698. RUB, RWI. DOI: 10.4419/86788812 [download](#)

Articles in Other Journals

Andor, M., K. Fels, M. Frondel und S. Sommer (2015), Hände weg vom Emissionshandel!. *WiSt – Wirtschaftswissenschaftliches Studium* 45 (2): 81-86.

Fels, Katja (2011), Reformkommunikation – eine aussichtslose Schlacht? *Aus Politik und Zeitgeschichte* (APUZ 4/2011).

Ebbecke, Katja (2010), Wunderwaffe O-Ton. *politik& kommunikation* (4/2010).

Electronic Publications

Fels, K. M. and M. Sinning (2017), Nudging Businesses towards Tax Compliance. Austaxpolicy: The Tax and Transfer Policy Blog. ([download](#))

Fels, K. und J. Peters (2017), Energie für alle, aber richtig. *ZEIT ONLINE* ([download](#))

Andor, M., K. Fels, J. Renz, and S. Rzepka (2016), Present Bias and Nudges - Field Evidence from a MOOC. Pre-Analysis Plan. *AEA RCT Registry*. November 10, 2016. ([download](#))

Fels, K. and A. Wübker (2016), Die fetten Jahre müssen vorbei sein: Adipositas ist ein gesellschaftliches Problem geworden. *bilanz.de RWI Ökonomix* ([download](#)).

Breidenbach, P. and K. Fels (2016), EU-Gelder versickern: Strukturfonds zeigen keine positiven Effekte auf das Wachstum. *bilanz.de RWI Ökonomix* ([download](#)).

Fels, K. and N. aus dem Moore (2015), Neue Werkzeuge für das Kanzleramt: Der Nudge-Ansatz. *bilanz.de RWI Ökonomix* ([download](#)).

Peters, J. and K. Fels (2015), Mehr als ein guter Deal für den Klimaschutz: Verbesserte Kochtechnologien für Afrika. *bilanz.de RWI Ökonomix* ([download](#)).

Monographs (Author)

Andor, M.A. et al. (2022), Endbericht zur wissenschaftlichen Evaluierung der Modellprojekte für das digitale Pandemie-Management in NRW nach § 4c Coronaschutzverordnung (CoronaSchVO). Gutachten im Auftrag des Ministeriums für Wirtschaft, Innovation, Digitalisierung und Energie des Landes NRW. ([download](#))

Andor, M.A. et al. (2022), Werkstattbericht zur wissenschaftlichen Evaluierung der Modellprojekte für das digitale Pandemie-Management in NRW nach § 4c Coronaschutzverordnung (CoronaSchVO). Studie im Auftrag des Ministeriums für Wirtschaft, Innovation, Digitalisierung und Energie des Landes NRW. ([download](#))

Fels, K. (2021), Chances and risks of nudging for evidence-based policy design. Dissertation, Faculty of Economic Sciences, Ruhr University Bochum. DOI: [10.13154/294-7958](https://doi.org/10.13154/294-7958)

Andor, M. A. and K. M. Fels (2017), Energiesparen durch verhaltensökonomisch motivierte Maßnahmen?. Schriftenreihe Energiesysteme der Zukunft München: acatech.

Augurzky, B., Wübker, A., Pilny, A., Fels, K., Bohm, S., Priess, H.-W., Reinacher, U., and B. Lehmann (2016), BARMER GEK Report Krankenhaus 2016: Adipositas. ([download](#))

Fels, K., C. M. Schmidt and M. Sinning (2015), BAföG Plus: Deutschlands Hochschulfinanzierung neu denken. RWI Positionen 66. Essen: RWI. ([download](#))

Other Publications

Fels, K. M. and J. Peters (2019), Strom ohne Netz. *leibniz-magazin* 01/2019.

Fels, K. M. and M. Sinning (2019), Nudging businesses to pay their taxes. RWI Impact Notes. ([download](#))

Fels, K., C. M. Schmidt und M. Sinning (2015), Eine Lanze für sozialverträgliche Studiengebühren. *FAZ*, 05.06.2015, Die Ordnung der Wirtschaft: 16.

Augurzky, B. und K. Fels (2015), Gastkommentar: Modernisierung der Krankenhausplanung dringend notwendig. *Chefarzt aktuell* 1/15: 1-4.

Augurzky, B., K. Fels und N. Straub (2014), Krankenhausplanung 2.0 - Zukunftsorientiert und bedarfsgerecht. *ersatzkasse magazin* 94 (11/12): 32-35.

CONFERENCE AND OTHER PRESENTATIONS

2022	1 st International Behavioural Public Policy Conference, London
2021	Book a scientist, Leibniz Association, online.
2020	Book a scientist, Leibniz Association, online. Rothaarsteiger Wirtschaftsdialog, Siegen.
2018	Economic Science Association World Meeting, Berlin.
2017	Prague Conference on Behavioral Sciences 2017, Prague. Maastricht Behavioral and Experimental Economics Symposium (M-BEES 2017) & Maastricht Behavioral Economic Policy Symposium (M-BEPS 2017), Maastricht. Behavioural Economics Team (BETA), Department of the Prime Minister and Cabinet, Canberra. Asian and Australasian Society of Labour Economists, Canberra.
2016	9th Annual Irish Economics and Psychology Conference, Belfast. Economics Colloquium Ruhr-University Bochum, Bochum. Rotary Club Essen-Ruhr, Essen.

TEACHING EXPERIENCE

since 2015	Workshop „Writing Good Policy Briefs“ for postgraduate researchers, University of Göttingen / University of Gießen
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LANGUAGE PROFICIENCY

German	Native language
English	Fluent at professional level
French	Intermediate
Spanish	Basic Knowledge

AWARDS AND GRANTS

2020	Travel grant, RWI Transatlantic Exchange Program, Duke University (postponed due to COVID19)
2017	Travel grant, Tax and Transfer Policy Institute, Crawford School of Public Policy, The Australian National University
2017	Scholarship, RUB Research School Plus, Ruhr-University Bochum
2016	Award for Economic Policy Communication, Friends and Sponsors of RWI
2002 – 2009	Scholarship, Studienstiftung des deutschen Volkes (German Academic Scholarship Foundation), for the Diplom studies in Journalism and Political Science
2006 – 2007	Scholarship, Booz&Company, for the Graduate Diploma studies in Economic Policy

RESEARCH INTERESTS

Behavioral Economics, Science Communication

Essen, March 28, 2023